



Transformative  
Urban Mobility  
INITIATIVE

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

**I.C.L.E.I**  
Local  
Governments  
for Sustainability

# TUMI Network of High Ambition Leaders

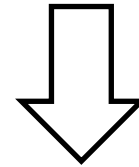
TUMI Platform as of 28 November 2018

# TUMI Network of High Ambition Leaders



## TUMI Network platform - What is it?

- ❖ To identify the needs & strengths of TUMI high ambition leaders and their stakeholders;
- ❖ To create **a space** for peer-to-peer **exchanges** and **common actions**



A networking platform with features like **user profiles**, direct messaging, **activity streams**, user **groups**, and more.

# TUMI platform - Getting started

## Members



1



## Your Profile - Your personality

- Member Profile Image (Avatar)
- Member Cover Image



Base

Name	Yiqian Zhang
Position	Junior officer
Department	EcoMobility Team
City/ Organisation	ICLEI - Local Governments for Sustainability

# TUMI Platform – Stay connected

## Members

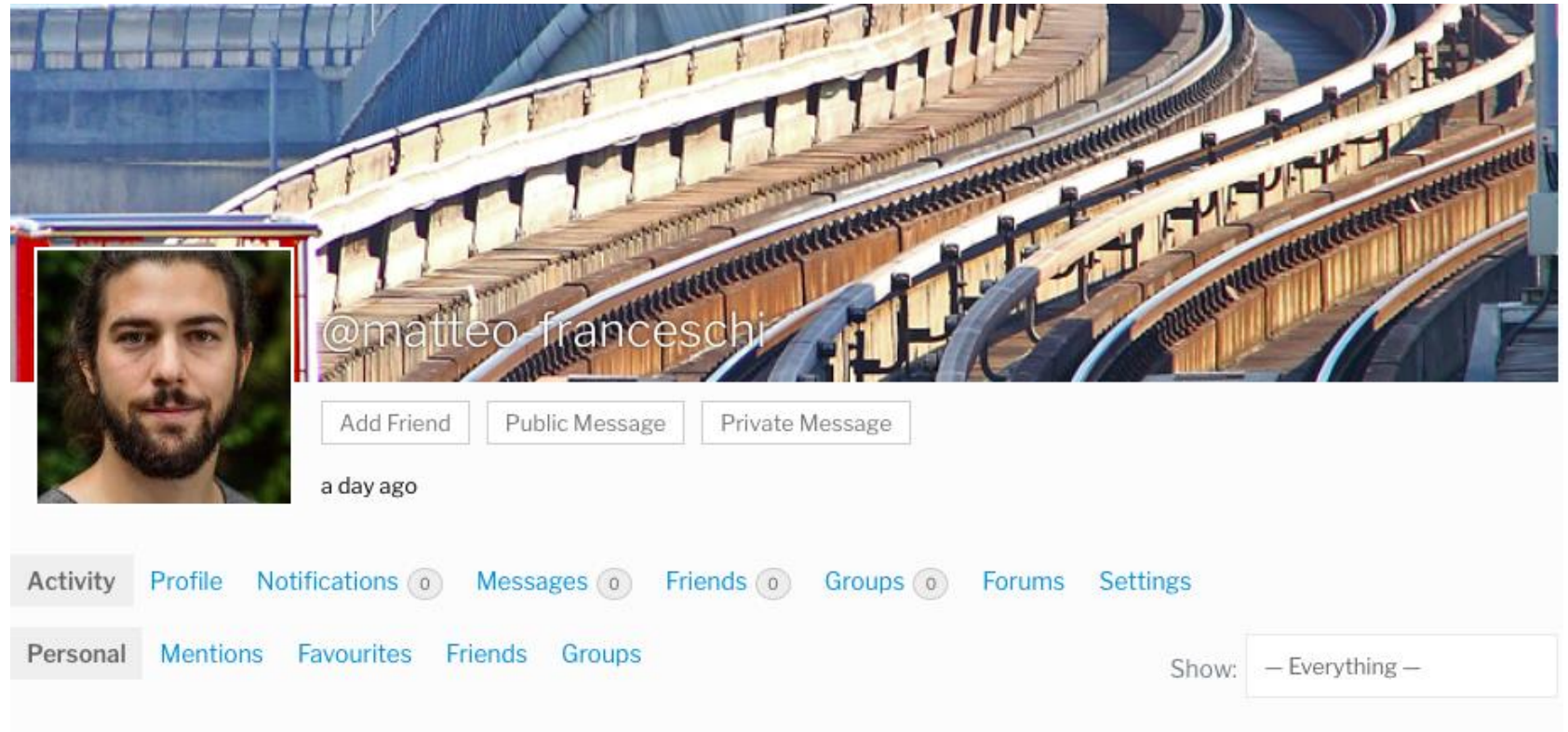


2



### Connect with Friends & Private Message

Let users make connections so they can track the activity of others and focus on the people they care about the most.



# TUMI Platform Core Features

## Members

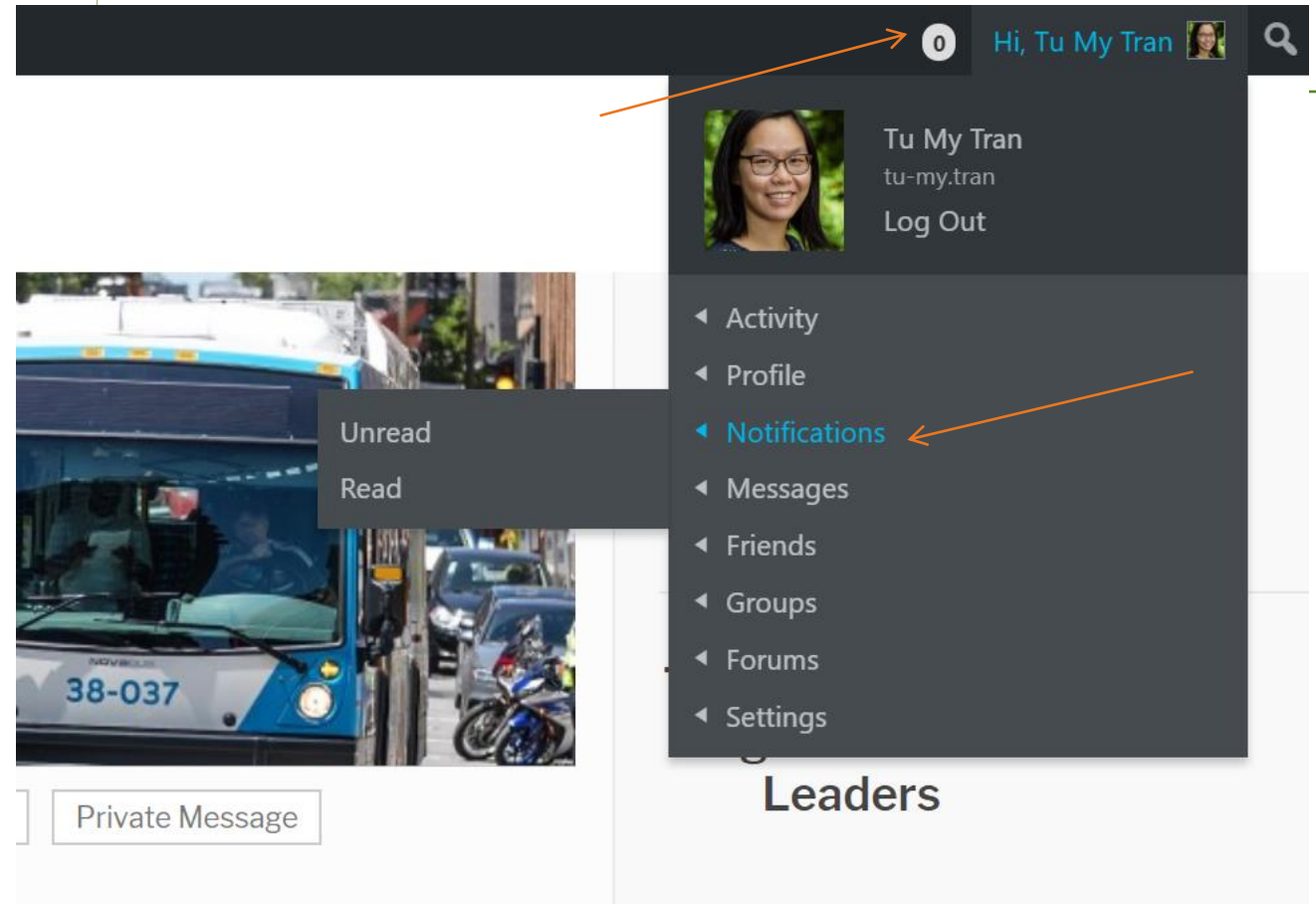


3



### Stay tuned and get notifications

Notify members of relevant activities via email (optional & customizable)



Leaders



# TUMI Platform: start the conversation!

## Forums



4

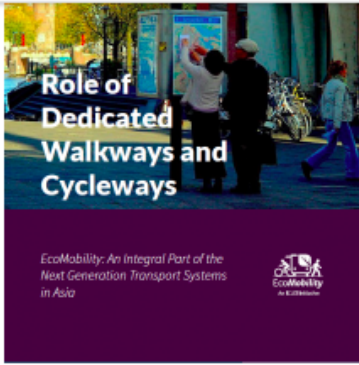


### Post topics in the forums

incl. texts, blogs, urls, images, files (attachments) etc.

[Add Media](#) Visual Text

**B** *I* “ ” ABC ☰ ☷ ☹ ☸ ☶ ☵ ↶ ↷ 🔗 📎



P

**Topic Tags:**

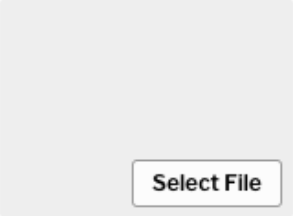
**Topic Type:**  
Normal

**Topic Status:**  
Open

Notify me of follow-up replies via email

**Attachments:**

Your account has the ability to upload any attachment regardless of size and type.



[ADD ANOTHER FILE](#)

Links, photos, media, attachments

# TUMI Platform Core Features

## Activity



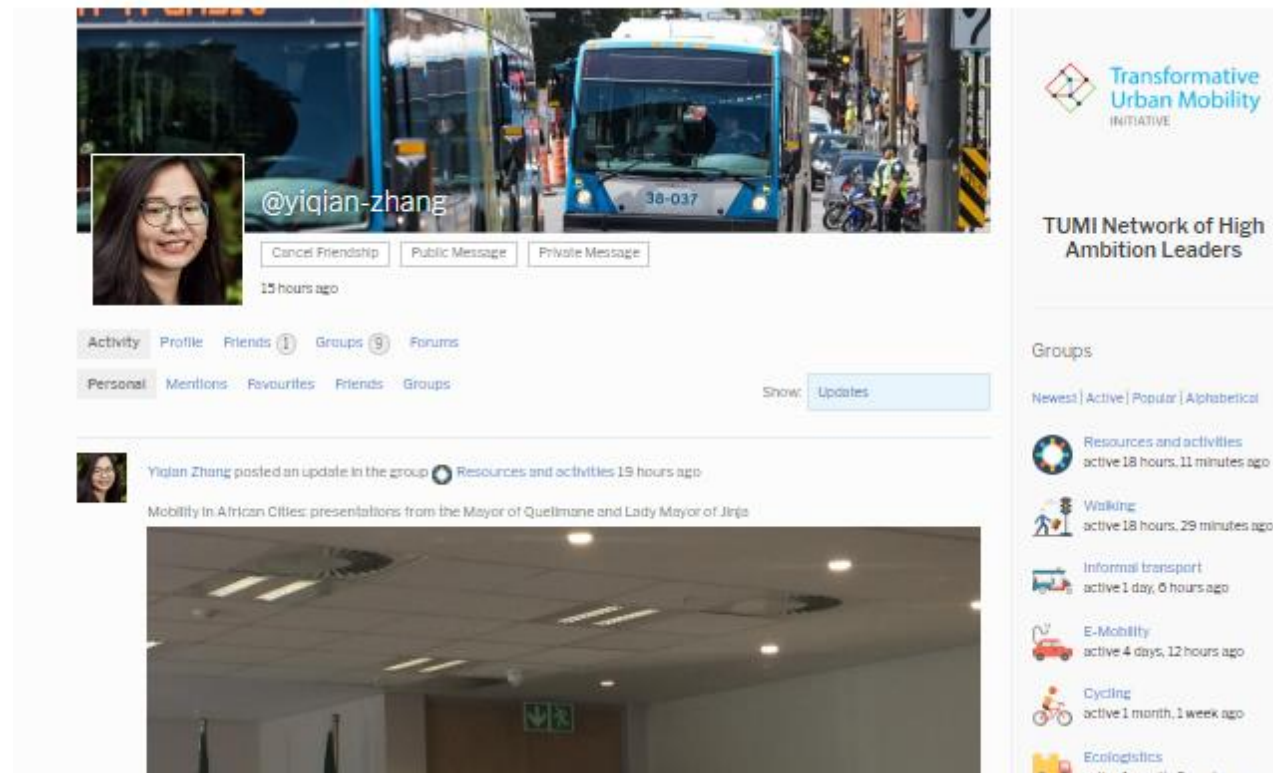
5



### Check Your own Activity Stream

**Personal** - Shows your activities throughout your platform.

**Mentions** - Shows a list of all @mentions for you.



# TUMI Platform Core Features

## Activity




6




### Join a Group and see the Group's Activity Stream

Shows the specific Group's Activity Stream which is the default Home tab for any group.


- Comment button

 **Welcome and read me first**  
5 hours ago


Thanks for being part of our growing community. Please come together, share experiences and ask questions on the Frequent Asked Questions (FAQ) page.

 **Cycling**  
5 hours ago

EcoMobility gives priority to walking and cycling vehicles.

 **Ecologistics**  
5 hours ago



Urban freight represents up to 25 per cent of motorized road space and contributes to CO2 emissions. Urban freight includes...

 **Resources and activities**  
5 hours ago



You can find all TUMI network events and resources here.



Activity stream in the **Group**


 Your email status is  **Weekly Summary (Public Group)** 5 hours ago

You can find all TUMI network events, webinars and case stories here.

 **Test User** joined the group  **Resources and activities** 5 hours ago

Comment 0 Favourite Delete

Comment, Favourite, Delete

 **Yiqian Zhang** replied to the topic **Webinar recording** 5 hours ago

You can find the webinar description here in the attachment.

Favourite Delete



1



Set your Profile

2



Connect with other Leaders & Send Direct Messages

3



Stay Tuned and get Notifications

Members

4



Post Topics, Questions, Pictures, Comments...

5



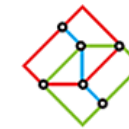
Check your Own Activity Stream

Activity & Groups

6



Join a Group and See the Group's Activity Stream



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Easy-to-use social media platform with the advantage of being an exclusive virtual space for the TUMI Network

## TUMI Platform Core Features



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**Stay connected  
Keep exchanging  
Participate in the TUMI network!**